

About the Event



Brew in the Lou is a sampling event featuring 2,500 active consumers for on-site activation and the sampling of craft beer, wine, spirits and food. Each guest receives a wristband and a commemorative glass to sample among 100+ vendors. Proceeds benefits the 8,800 students enrolled in 35 member schools.



Saturday,
October 13, 2018, 1-5 pm
Francis Park

Participating Media Outlets



Sponsorship Opportunities

Presenting Sponsor (\$5,000 & above)

_____ Includes 10 wristbands to event, VIP access, logo/name link on website and social media, inclusion in \$85,000+ promotional package, signage and verbal recognition at event and on-site activation. This level could help fund ten students in need of tuition assistance allowing children and families to continue their commitment to quality Lutheran Education this academic school year.

Stage Sponsor (\$2,500)

_____ Includes six wristbands to event, logo/name link on our website, and social media, VIP access, stage signage, verbal recognition at event and on-site activation. This level could help fund curriculum development for the 8,800 students enrolled in Lutheran elementary schools.

Exhibit Sponsor (\$1,500)

_____ Includes four wristbands VIP access, logo/name link on our website, and social media, verbal recognition at event, exclusivity, and on-site activation. This level could help fund professional development programs for the 500 faculty and administrative members serving more than 31 elementary schools in the St. Louis metropolitan

Festival Sponsor (\$1,000)

_____ Includes two wristbands, VIP access, verbal recognition at event and VIP access. This level could help fund school counseling in an elementary school in our metropolitan community.

I have enclosed my check made payable to LESA in the amount of \$_____. Please bill my MasterCard, Visa or Discover (circle one)

Name on card: _____ Account #: _____
Expiration Date: _____ Security Code (last 3 digits on back of card): _____
Contact Name: _____ Company: _____
Address: _____ City, State, Zip: _____
Phone #: _____ E-mail: _____